

**VONS SANTA MONICA GRAND OPENING GIVEAWAY**  
**OFFICIAL RULES**  
**NO PURCHASE NECESSARY**

1. **PROMOTION PERIOD:** The Vons Santa Monica Grand Opening Giveaway ("Game") will run for the first day of the Grand Opening date and will end at close of business on the first day of the Grand Opening, or when 250 scratch-off game cards ("Game Cards") have been distributed, whichever occurs first (the "Promotion Period").
2. **ELIGIBILITY:** The Game is open only to legal residents of the U.S., who reside in California and are 18 years of age or older at time of participation. Employees of Albertsons Companies, Inc. ("Sponsor"), its subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional and judging agencies (collectively "Released Parties") and the immediate family members (spouses, parents, children, and siblings and their spouses) and household members of each, are not eligible. Void outside California and where prohibited. All applicable federal, state and local laws and regulations apply.
3. **HOW TO PLAY:** If you are one of the first two hundred and fifty (250) consumers in line after the ribbon cutting to visit the Vons Supermarket located at 710 Broadway, Santa Monica, CA 90401 ("Participating Store"), during the Promotion Period, you will receive a Game Card, while supplies last. Winner determination is in Sponsor's sole discretion. Limit one (1) Game Card per person/family/household. With the side of a coin or your fingernail, gently scratch-off where indicated to reveal a game message ("Game Message"). To claim, if your Game Card reveals "\$10 Gift Card"; "\$25 Gift Card"; "\$50 Gift Card"; "\$100 Gift Card"; "\$250 Gift Card" or "Free Groceries for a Year", see the store manager on duty to follow claim instructions and redeem your Game Card for the gift card(s) specified on the Game Card by 11PM PT on 11/5/25. See claim info below for specifics.
4. **AVAILABLE PRIZES, APPROXIMATE RETAIL VALUES ("ARVs") AND APPROXIMATE ODDS OF WINNING (UNREDEEMED/UNCLAIMED PRIZES WILL NOT BE AWARDED):** A total of two hundred and fifty (250) Game Cards will be distributed during the Promotion Period, as follows: One hundred and eighteen (118) Prizes of a \$10 Gift Card, Odds 1:3; Sixty (60) Prizes of a \$25 Gift Card, Odds 1:5; Thirty-five (35) Prizes of a \$50 Gift Card, Odds 1:8; Twenty-five (25) Prizes of a \$100 Gift Card, Odds 1:10; Ten (10) Prizes of a \$250 Gift Card, Odds 1:25; Two (2) Prizes of Groceries for a Year, awarded in the form of 52 \$100 Albertsons Gift Cards, Odds 1:125. The total ARV of all prizes is \$19,830. Game Cards must be claimed and redeemed for gift cards equal to the amount of the prize shown on the Game Card by 11 PM PT on 11/5/25. Gift cards terms and conditions apply. Gift cards cannot be used towards: Beer, Wine, Spirits, Tobacco Products, Fuel, Prescription Items and Co-payments, Bus/commuter Passes, Fishing/Hunting Licenses and Tags, Postage Stamps, Money Orders, Money Transfers, Ski Tickets, Amusement Park Tickets, Event Tickets, Lottery Tickets, Phone Cards; also excludes: Bottle/Container Deposits, Sales Tax and Bag Fee, if any. Limit one (1) Gift Card redeemed per transaction. Gift card cannot be used for cash back, doubled or combined with any other gift card. Issuer is not responsible for lost, stolen, or damaged gift cards or any unauthorized gift card use. Sponsor reserves the right to correct typographical, pictorial and other ad errors. Online and in-store prices, promotions, programs, savings, discounts, and offers may differ.

5. **VERIFICATION/CLAIMS:** All claims may be subject to confirmation and verification of eligibility by the Sponsor and compliance with these Official Rules, in Sponsor's sole discretion. The consumers who claim the Free Groceries for a Year Game Cards will need to visit the customer service desk and ask for the store manager on duty so that they may complete and immediately return, a Declaration of Eligibility, and/or Release of Liability/Prize Acceptance Form ("Form") and a Publicity Release on-site and will need to have their eligibility confirmed prior to receiving their gift cards. These winning consumers will be issued a 1099 tax form for the actual retail value of the Free Groceries for a Year prizes. If each potential winner of the Free Groceries for a Year prize does not complete the Form and return it as directed, they will forfeit their prize. All Forms submitted becomes the sole property of the Sponsor and will not be returned. If, due to an error of any kind, more prizes are redeemed than are intended to be awarded according to Rule #4, the intended prizes will be awarded in a random drawing from among all verified prize redemptions received. In no event will the Sponsor be obligated to award more than the stated number of prizes.
6. **GENERAL RULES:** No substitution or exchange (including for cash) of prize will be permitted. All federal, state and local taxes are the sole responsibility of the winners. By participating in the Game, participants agree to be bound by these Official Rules and the decisions of the Sponsor. The Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the Game play process or the operation of the Game; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any attempt by any person to deliberately undermine the legitimate operation of the Game may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. The Sponsor and its affiliates, officers, directors, agents, and employees will have no liability or responsibility for any claim arising in connection with participation in the Game or the awarding of prizes. Participants hereby release Sponsor, its respective affiliates, officers, directors, agents, agencies, or other partners, and any of its employees (collectively, the "Game Indemnitees"), harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted by any third party against any of the Game Indemnitees due to or arising out of their participation in the Game, or use of any prizes, or use of their name, likeness or photograph. In the event the Game is compromised or impaired in any way for any reason, including but not limited to, fraud, virus, bug, Grand Opening never occurs, unauthorized human intervention, outbreak of widespread illness, pandemic, or other similar occurrence, civil unrest or any other problem or other causes beyond the control of Sponsor that corrupts or impairs the administration, security, fairness, or proper play of the Game, Sponsor reserves the right in its sole discretion to suspend or terminate the Game and if any prizes awarded, award only the prizes claimed/redeemed prior to cancellation.
7. **DISPUTES:** Except where prohibited, Sponsor reserves the right to make all decisions in its sole discretion arising out of or relating to the Game, and the decisions by Sponsor are final and binding on all matters relating to the Game. Except where prohibited, you agree that: (a) any and all disputes, claims and causes of action arising out of, or connected with the Game or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of California; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs

associated with playing the Game, but in no event attorneys' fees; and (c) notwithstanding the foregoing, you waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of Sponsor in connection with the Game, shall be governed by, and construed in accordance with, the laws of the United States of America and the State of California, without giving effect to any choice of law or conflict of law rules (whether of the laws of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of California.

8. **PRIVACY:** Any personal information that you provide in connection with the Game shall be used by Sponsor to administer this Game and for the other purposes set forth in the Sponsor's privacy policy located at <https://www.albertsonsoncompanies.com/about-us/our-policies/privacy-policy.html>. By playing this Game, you agree to and accept that privacy policy. If participant authorizes, by opting in, Sponsor may provide participant with information relating to products, services and promotions of Sponsor and affiliates of Sponsor.
9. **WINNERS:** For the names of winners, send a stamped, self-addressed envelope by 12/5/25, to: The Vons Santa Monica Grand Opening Giveaway Winners - 08-2513-85, c/o Don Jagoda Associates, Attn: BV, P.O. Box 7760, Melville, NY 11775-7760.
10. **SPONSOR:** The Sponsor of this Game is Albertsons Companies, Inc., 250 E. Parkcenter Blvd., Boise, ID 83706.